



WINTER WONDER

ICE FESTIVAL

CALLING ALL VENDORS!

WINTER VILLAGE VENDOR FAIR

SATURDAY, DECEMBER 19, 2025 | 9AM - 3PM

Put your business in the middle of the holiday fun!

Join families from across the Fort Wayne community for a full day of skating, entertainment and holiday activities at the **PSM Icehouse Winter Wonder Ice Festival**. This year, our new Stocking Stuffer Adventure will encourage families to visit participating vendor booths as they make their way through the festival.

SPACE IS LIMITED, SO CONTACT US TODAY TO RESERVE YOUR SPOT.



CONNECT
with local families



SELL
during the
holiday season



BE DISCOVERED
through our Stocking Stuffer
Adventure



NEW! STOCKING STUFFER ADVENTURE

Families will explore the festival to fill their holiday stocking, with participating vendor booths as stops along the way. It's a fun way to bring families to your booth and encourage interaction with your business.

Vendors are not required to provide giveaways or stocking stuffers. If you'd like to offer something, just let us know what you plan to provide when you register.

**DRIVE
FAMILY TRAFFIC
TO YOUR
BOOTH!**

VENDOR FAIR DETAILS

Vendor Space: \$100
Maximum one 8-foot table
Bring your own table & chair

Returning Vendors:

SAVE 10%

Table Rental: \$10
Limited availability

Contact: Megan Isenbarger
misenbarger@psmicehouse.com
(260) 387-6614

RESERVE YOUR SPOT!

**PSM
ICEHOUSE**



FESTIVAL HIGHLIGHTS

Nutcracker on Ice Shows by FWISC
Breakfast & Photos with Santa
Free Try Skating & Try Hockey
Regional Youth Hockey Tournament
Family Skating Sessions
Winter Village Vendor Fair
Hot Chocolate Bar & Treats
Stocking Stuffer Adventure
Ugly Sweater Contest

